

One Media Group Limited (Stock Code: 426)

- Leading media publisher engages in print & publishing, digital and outdoor media businesses in the Greater China region
- Publishes **3 magazines and various mobile Apps** in Hong Kong, **2 titles** in Mainland China and **1 title** in Taiwan
- Reaches affluent consumers across Greater China through **multiple platforms**
- Differentiation of high quality content targets **high-end readers**
- Media flagship** of Media Chinese International Limited (Stock Code: 685) in Greater China

Investment Merits

- Positioning in Greater China** – one of the top premier Chinese-language multimedia enterprises targeting news, lifestyle and infotainment content in the Greater China region
- Refined Business Structure** – caters to market needs by acquisitions and operation restructuring: reallocating resources to further expand businesses with greater potential such as “Top Gear” and “MING Watch”
- Progressive Business Expansion in Greater China** – expanded business footprint to Taiwan by publishing “TopGear Taiwan” in November 2015, generating synergistic benefits for the three editions of “TopGear”; launched “Ming’s” in September 2014 to diversify customer base and reach out to a wider target advertisers.
- Keep on exploring new strategic development opportunities** – developed high-speed passenger transportation multimedia advertisement business in the Pearl River Delta region through *Connect Media Company Limited*; publishes “BlackPaper” and “100 Most” and provides creative multimedia services via “TV Most” through *Blackpaper Limited*; and developed artiste and events management businesses through *ST Productions Limited*

Strong Advertising Platform

- Publications include “Ming Pao Weekly 明周”, “TopGear 極速誌”, “MING Watch 明錶”, “TopGear 汽車測試報告”, “MING Watch明表” and “TopGear Taiwan 極速誌”.



Financial Highlights (ended 31st March)

(HK\$'000)	2015/16	2014/15	2013/14
Turnover	137,247	179,248	203,352
Gross Profit	62,623	94,532	110,894
Profit (Loss) before income tax	(11,427)	(5,081)	37,408
Profit (Loss) attributable to Equity Holders	(15,605)	(11,072)	28,646
Earnings (Loss) per share (in HK cents)	(3.9)	(2.8)	7.2

Share Price Trend



Share Information

Stock code	0426.HK
No. of issued shares (3 August 2016)	400,900,000
Stock price (3 August 2016)	HKD1.64
Market capitalization (3 August 2016)	HKD653 million

Future Plans

Future Prospects

- To become a unique regional media company in Greater China
- Enhance market penetration through strengthened business structure
- Reinforce new business as well as create multimedia platforms to explore new revenue streams
- Seek potential acquisition opportunities as well as further strengthen digital media and multi-media businesses in Greater China