

万 华 媒 体 ONEMEDIAGROUP

One Media Group Limited

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 426)

SECOND QUARTER RESULTS ANNOUNCEMENT FOR THE THREE MONTHS ENDED 30TH SEPTEMBER 2008

The directors (the "Directors") of One Media Group Limited (the "Company") announce the unaudited consolidated results of the Company and its subsidiaries (the "Group") for the three months ended 30th September 2008, together with the comparative unaudited consolidated figures for the corresponding period in 2007 as follows:

UNAUDITED CONSOLIDATED INCOME STATEMENT FOR THE THREE MONTHS ENDED 30TH SEPTEMBER 2008

		(Unaudited) Three months ended 30th September	
	Note	2008 HK\$'000	2007 HK\$'000
Turnover	2	48,491	49,251
Cost of goods sold		(25,727)	(29,493)
Gross profit		22,764	19,758
Other income	2	1,471	1,170
Selling and distribution costs		(12,245)	(11,348)
Administrative expenses		(12,639)	(8,689)
(Loss)/profit before income tax	3	(649)	891
Income tax expense	4	(1,186)	(857)
(Loss)/profit for the period		(1,835)	34
Attributable to:			
Equity holders of the Company		(1,835)	34
(Loss)/earnings per share attributable to the equity holders of the Company during the period (expressed in HK cent per share)			
- Basic and diluted	5	(0.46)	0.01
Dividends	6	2,400	-

UNAUDITED CONSOLIDATED BALANCE SHEET
AS AT 30TH SEPTEMBER 2008

	(Unaudited) 30th September 2008 HK\$'000	(Audited) 31st March 2008 HK\$'000
ASSETS		
Non-current assets		
Property, plant and equipment	8,504	9,545
Intangible assets	2,073	2,028
Financial assets at fair value through profit or loss	-	4,409
	<u>10,577</u>	<u>15,982</u>
Current assets		
Inventories	13,075	10,082
Trade and other receivables	60,934	63,666
Cash and cash equivalents	111,768	106,239
	<u>185,777</u>	<u>179,987</u>
Total assets	<u><u>196,354</u></u>	<u><u>195,969</u></u>
EQUITY		
Capital and reserves attributable to the Company's equity holders		
Share capital	400	400
Share premium	456,073	456,073
Other reserves	(334,452)	(335,562)
Retained earnings	37,312	35,701
Proposed dividend	2,400	4,000
	<u>161,733</u>	<u>160,612</u>
Total equity	<u>161,733</u>	<u>160,612</u>
LIABILITIES		
Non-current liabilities		
Deferred income tax liabilities	445	525
Long service payment liability	140	140
	<u>585</u>	<u>665</u>
Current liabilities		
Trade and other payables	23,007	28,176
Amounts due to fellow subsidiaries	3,821	2,456
Income tax liabilities	7,208	4,060
	<u>34,036</u>	<u>34,692</u>
Total liabilities	<u>34,621</u>	<u>35,357</u>
Total equity and liabilities	<u><u>196,354</u></u>	<u><u>195,969</u></u>
Net current assets	<u>151,741</u>	<u>145,295</u>
Total assets less current liabilities	<u><u>162,318</u></u>	<u><u>161,277</u></u>

NOTES

1 BASIS OF PREPARATION

The unaudited consolidated financial statements of the Company have been prepared in accordance with International Financial Reporting Standards ("IFRS"). The unaudited consolidated financial statements have been prepared under the historical cost convention, as modified by the revaluation of financial assets at fair value through profit and loss.

The preparation of unaudited consolidated financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies.

The accounting policies used in preparing the unaudited consolidated financial statements are consistent with those used in the Group's annual financial statements for the year ended 31st March 2008.

This second quarter results announcement should be read in conjunction with the interim results announcement for the six months ended 30th September 2008 and annual financial statements for the year ended 31st March 2008.

2 SEGMENT INFORMATION

Primary reporting format - geographical segments

The Group operates mainly in two geographical areas, Hong Kong and Mainland China. The segment results for the three months ended 30th September 2008 and 2007 are as follows:

	(Unaudited)					
	Three months ended 30th September					
	Hong Kong		Mainland China		Group	
	2008	2007	2008	2007	2008	2007
	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>
Segment turnover	41,516	41,692	6,975	7,559	48,491	49,251
Segment results	4,435	7,520	(3,686)	(4,567)	749	2,953
Other income					1,471	1,170
Unallocated expenses (<i>Note</i>)					(2,869)	(3,232)
(Loss)/profit before income tax					(649)	891
Income tax expense					(1,186)	(857)
(Loss)/profit for the period					(1,835)	34

Note: Corporate expenses incurred by the Group in the current period are classified as unallocated expenses.

Secondary reporting format - business segments

No business segment analysis is presented as the Group has been operating in a single business segment, which is publication, marketing and distribution of Chinese language lifestyle magazines, throughout the three months ended 30th September 2008 and 2007.

3 (LOSS)/PROFIT BEFORE INCOME TAX

The following items have been charged to the (loss)/profit before income tax during the three months ended 30th September 2008:

	(Unaudited) Three months ended 30th September	
	2008	2007
	HK\$'000	HK\$'000
Raw materials used	13,230	15,691
Depreciation	853	786
Employee benefit expenses (including directors' emoluments)	15,286	16,264
Loss/(gain) on disposal of property, plant and equipment	1	(11)

4 INCOME TAX EXPENSE

Income tax expense is recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year.

Hong Kong profits tax has been provided at the rate of 16.5% (2007: 17.5%) on the estimated assessable profit for the period.

No provision for the People's Republic of China enterprise income tax has been made as the Group has no assessable profits generated during the three months ended 30th September 2008.

	(Unaudited) Three months ended 30th September	
	2008	2007
	HK\$'000	HK\$'000
Hong Kong profits tax		
- current income tax charge	1,214	291
Deferred income tax		
- current deferred income tax (credit)/charge	(28)	566
	1,186	857

5 (LOSS)/EARNINGS PER SHARE

Basic (loss)/earnings per share is calculated by dividing the (loss)/profit attributable to the equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

	(Unaudited) Three months ended 30th September	
	2008 HK\$'000	2007 HK\$'000
(Loss)/profit attributable to the equity holders of the Company	(1,835)	34
Weighted average number of ordinary shares in issue (in thousands)	400,000	400,000
(Loss)/earnings per share (HK cent per share)	(0.46)	0.01

There is no dilutive effect arising from the share options granted by the Company.

6 DIVIDENDS

The Directors have declared an interim dividend of HK0.6 cent (2007: Nil) per ordinary share, totaling HK\$2,400,000 payable on 15th January 2009 to shareholders whose names appear on the register of members of the Company on 5th January 2009.

A final dividend of HK1 cent per share for the year ended 31st March 2008 (2007: HK0.375 cent), totaling HK\$4,000,000 was paid on 10th September 2008 (2007: HK\$1,500,000).

7 CONTINGENT LIABILITIES

As at 30th September 2008, the Group did not have any material contingent liabilities or guarantees (31st March 2008: Nil).

By Order of the Board
TIONG Kiu King
Director

Hong Kong, 27th November 2008

As at the date of this announcement, Mr. TIONG Kiu King, Mr. TIONG Kiew Chiong and Mr. TUNG Siu Ho, Terence are executive directors of the Company. Mr. Peter Bush BRACK is non-executive director of the Company. Mr. YU Hon To, David, Mr. SIT Kien Ping, Peter and Mr. TAN Hock Seng, Peter are independent non-executive directors of the Company.