

[For immediate release]

萬華媒體 ONEMEDIAGROUP

One Media Group Announces Interim Results for the six months ended 30th September 2021

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Unaudited Financial Highlights

	For the six months ended 30 th September 2021	For the six months ended 30 th September 2020	Change
	HK\$'000	HK\$'000	%
Turnover	21,853	20,777	5%
Loss attributable to owners of the Company	(4,133)	(9,586)	57%

(24th November 2021, Hong Kong) – **One Media Group Limited** (“**One Media**”, which together with its subsidiaries, the “**Group**”, Stock Code: 0426) today announced its unaudited interim results for the period ended 30th September 2021.

For the six months ended 30th September 2021, the Group recorded a turnover of HK\$21,853,000, which is a 5% increase when compared to the same period last year. The Group managed to narrow its loss attributable to owners of the Company to HK\$4,133,000, which is an improvement of 57% if compared to the same period last year. Such improvement was not only because of the increase in turnover but also further costs saving, especially the labour costs.

The Group was still investing and developing its e-commerce platforms and building its brand. Further, the Group’s artist management business was moving in a satisfactory mode and would continue to nurture it by continuously looking out for new talents to be groomed and grow its portfolio of artists.

On the prospects for the rest of the financial year, **Mr. LAM Pak Cheong, Chief Executive Officer and Executive Director of One Media** said, “As the Hong Kong economy improves and its people transition to the new normal, the Group hopes this will translate into increase in consumer spending thus leading to higher advertisement spending. Nevertheless, the Group still expects the second half of the financial year 2021/2022 to remain challenging. This is due to most advertisers still being very careful with their advertisement spending as they slowly recover from the negative impact brought about by the pandemic. The Group will continue to focus on strengthening its sales and marketing efficiency and its digital content production manpower.”

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About One Media Group Limited (426 HK)

One Media Group Limited, listed on the main board of The Stock Exchange of Hong Kong Limited (HKSE Stock Code: 0426), is one of the solid media groups producing content for various platforms, including but not limited to magazines, websites and social media channels. It is also engaged in the business of advertising, production, event marketing and artist management. The Group is managing brands of “*Ming Pao Weekly 明周*”, “*MING’S*”, “*TopGear 極速誌*”, “*MING Watch 明錶*”.

Its controlling shareholder is **Media Chinese International Limited** (HKSE Stock Code: 0685, KUL Stock Code: 5090), which is dual-listed on The Stock Exchange of Hong Kong Limited and Bursa Malaysia Securities Berhad.

For more information, please visit: www.omghk.com

For further enquiries, please contact:

One Media Group Limited

Corporate Communications Department

Email: corpcom@omghk.com

Tel : (852) 2595 3355

Fax : (852) 2515 9170