

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

万 华 媒 体 ONEMEDIAGROUP

One Media Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 426)

FOURTH QUARTER RESULTS ANNOUNCEMENT FOR THE THREE MONTHS ENDED 31ST MARCH 2010

The directors (the “Directors”) of One Media Group Limited (the “Company”) announce the unaudited consolidated results of the Company and its subsidiaries (the “Group”) for the three months ended 31st March 2010, together with the comparative unaudited consolidated figures for the corresponding period in 2009 as follows:

UNAUDITED CONSOLIDATED INCOME STATEMENT

FOR THE THREE MONTHS ENDED 31ST MARCH 2010

		(Unaudited)	
		Three months ended 31st March	
		2010	2009
	Notes	HK\$'000	HK\$'000
Turnover	2	44,883	41,101
Cost of goods sold		<u>(23,728)</u>	<u>(26,080)</u>
Gross profit		21,155	15,021
Other income		90	2,515
Selling and distribution costs		(12,107)	(10,668)
Administrative expenses		<u>(8,370)</u>	<u>(9,271)</u>
Profit/(loss) before income tax		768	(2,403)
Income tax expense	4	<u>(584)</u>	<u>(520)</u>
Profit/(loss) for the period		<u><u>184</u></u>	<u><u>(2,923)</u></u>
Attributable to:			
Equity holders of the Company		<u><u>184</u></u>	<u><u>(2,923)</u></u>
Earnings/(loss) per share attributable to the equity holders of the Company during the period (expressed in HK cent per share)			
- Basic and diluted	5	<u><u>0.05</u></u>	<u><u>(0.73)</u></u>

UNAUDITED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
FOR THE THREE MONTHS ENDED 31ST MARCH 2010

	(Unaudited)	
	Three months ended 31st March	
	2010	2009
	<i>HK\$'000</i>	<i>HK\$'000</i>
Profit/(loss) for the period	184	(2,923)
Other comprehensive income		
Currency translation differences	468	(31)
Actuarial gain/(loss) on long services payment obligations	634	(478)
	<hr/>	<hr/>
Total comprehensive income/(expenses) for the period	1,286	(3,432)
	<hr/> <hr/>	<hr/> <hr/>
Total comprehensive income/(expenses) attributable to:		
Equity holders of the Company	1,286	(3,432)
	<hr/> <hr/>	<hr/> <hr/>

UNAUDITED CONSOLIDATED BALANCE SHEET
AS AT 31ST MARCH 2010

	Notes	31st March 2010 HK\$'000	31st March 2009 HK\$'000
ASSETS			
Non-current assets			
Property, plant and equipment		4,318	7,008
Intangible assets		2,591	2,165
Financial assets at fair value through profit or loss		-	-
		<u>6,909</u>	<u>9,173</u>
Current assets			
Inventories		11,045	11,910
Trade and other receivables		44,535	44,147
Cash and cash equivalents		125,365	125,951
Current income tax recoverable		645	-
		<u>181,590</u>	<u>182,008</u>
Total assets		<u>188,499</u>	<u>191,181</u>
EQUITY			
Capital and reserves attributable to the Company's equity holders			
Share capital		400	400
Share premium		456,073	456,073
Other reserves		(333,175)	(334,809)
Retained earnings			
- Proposed dividend	6	-	4,600
- Others		43,760	40,098
		<u>167,058</u>	<u>166,362</u>
Total equity		<u>167,058</u>	<u>166,362</u>
LIABILITIES			
Non-current liabilities			
Deferred income tax liabilities		41	303
Long service payment liability		32	649
		<u>73</u>	<u>952</u>
Current liabilities			
Trade and other payables		16,622	21,108
Amounts due to fellow subsidiaries		4,746	1,508
Current income tax liabilities		-	1,251
		<u>21,368</u>	<u>23,867</u>
Total liabilities		<u>21,441</u>	<u>24,819</u>
Total equity and liabilities		<u>188,499</u>	<u>191,181</u>
Net current assets		<u>160,222</u>	<u>158,141</u>
Total assets less current liabilities		<u>167,131</u>	<u>167,314</u>

NOTES

1 BASIS OF PREPARATION

The consolidated financial statements of the Company have been prepared in accordance with International Financial Reporting Standards (“IFRSs”) issued by the International Accounting Standards Board (“IASB”), requirements of the Hong Kong Companies Ordinance and applicable disclosure requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

These consolidated financial statements have been prepared under the historical cost convention, as modified by financial assets at fair value through profit or loss.

This fourth quarter results announcement should be read in conjunction with the audited consolidated annual financial statements for the year ended 31st March 2009, interim results announcement for the six months ended 30th September 2009 and the third quarter results announcement for the three months ended 31st December 2009.

(a) New and amended standards adopted by the Group

The Group has adopted the following new and amended IFRSs for the financial year ended 31st March 2010:

IFRS 7 ‘Financial Instruments – Disclosures’ (amendment). The amendment requires enhanced disclosures about fair value measurement and liquidity risk. In particular, the amendment requires disclosure of fair value measurements by level of a fair value measurement hierarchy.

IAS 1 (revised) ‘Presentation of financial statements’. The revised standard requires ‘non-owner changes in equity’ to be presented separately from owner changes in equity in a statement of comprehensive income. As a result, the Group presents in the consolidated statement of changes in equity all owner changes in equity, whereas all non-owner changes in equity are presented in the consolidated statement of comprehensive income. Comparative information has been re-presented so that it is also in conformity with the revised standard.

IFRS 8 ‘Operating segments’. IFRS 8 replaces IAS 14 ‘Segment reporting’. It requires a ‘management approach’, under which segment information is presented on the same basis as that used for internal reporting purposes and in a manner consistent with the internal reporting provided to the chief operating decision-maker. This has resulted in a redesignation of the Group’s reportable segments, but does not have any effect on the reported results or financial position of the Group.

Improvements to IFRSs (2008) sets out a number of amendments to various existing standards. Except for the amendment to IFRS 5 which is effective for annual periods beginning on or after 1st July 2009, the Group has adopted other amendments which are relevant to the Group’s operations for the financial year ended 31st March 2010.

NOTES

1 BASIS OF PREPARATION (*Continued*)

(b) Standards, amendments and interpretations to existing standards that are not yet effective and have not been early adopted by the Group

The Group has not early adopted the following new and revised standards, amendments and interpretations that have been issued but are not yet effective for the financial year ended 31st March 2010. The Group is in the process of making an assessment of the impact of these new IFRSs in their period of initial application.

		Effective for accounting period beginning on or after
IFRSs (amendments)	Amendments to IFRS 5 as part of improvements to IFRSs 2008	1st July 2009
IFRSs (amendments)	Improvements to IFRSs 2009	1st July 2009 and 1st January 2010
IFRS 3 (revised)	Business combination	1st July 2009
IAS 27 (revised)	Consolidated and separate financial statements	1st July 2009
IAS 39 (amendment)	Eligible hedged items	1st July 2009
IFRIC – Int 17	Distribution of non-cash assets to owners	1st July 2009
IFRIC – Int 18	Transfers of assets from customers	1st July 2009
IFRIC – Int 19	Extinguishing financial liabilities with equity instruments	1st July 2010
IFRS 1 (amendment)	Additional exemptions for first-time adopters	1st January 2010
IFRS 2 (amendment)	Group cash-settled share-based payment transactions	1st January 2010
IAS 32 (amendment)	Classification of rights issues	1st February 2010
IFRS 1 (revised)	First-time adoption of International Financial Reporting Standards	1st July 2009
IAS 24 (revised)	Related party disclosures	1st January 2011
IFRIC – Int 14 (amendment)	Prepayments of a minimum funding requirement	1st January 2011
IFRSs (amendments)	Improvements to IFRSs 2010	1st July 2010 and 1st January 2011
IFRS 1 (amendment)	Limited exemption from comparative IFRS 7 disclosures for first-time adopters	1st July 2010
IFRS 9	Financial instruments	1st January 2013

2 SEGMENT INFORMATION

The Group has adopted IFRS 8 “Operating Segments” with effect from 1st April 2009. IFRS 8 requires operating segments to be identified based on internal reporting that is regularly reviewed by the chief operating decision maker. The Group has regarded the Group’s Executive Committee as the chief operating decision maker in order to allocate resources to segments and assess their performance.

The Group is organised operationally on a worldwide basis in one major business segment - publication, marketing and distribution of lifestyle magazines. The business segment is further evaluated on a geographical basis. This is the main measure reported to the Group’s Executive Committee for the purposes of resources allocation and assessment of segment performance.

2 SEGMENT INFORMATION (Continued)

The Group's Executive Committee assesses the performance of the operating segments based on a measure of operating profit/loss before tax. Other information provided is measured in a manner consistent with that in the internal financial reports.

The Group's turnover and results for the period, analysed by operating segments are as follows:

	(Unaudited)					
	Three months ended 31st March					
	Publication, marketing and distribution of lifestyle magazines					
	Hong Kong		Mainland China		Total	
2010	2009	2010	2009	2010	2009	
<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	<i>HK\$'000</i>	
Turnover	35,780	35,490	9,103	5,611	44,883	41,101
Segment profit/(loss) before income tax	8,294	6,234	(5,347)	(5,710)	2,947	524
Unallocated expenses					(2,179)	(2,927)
Profit/(loss) before income tax					768	(2,403)
Income tax expense					(584)	(520)
Profit/(loss) for the period					184	(2,923)
Other information:						
Depreciation of property, plant and equipment					647	833
Amortisation of intangible assets					11	7

3 EXPENSES BY NATURE

	(Unaudited)	
	Three months ended 31st March	
	2010	2009
	<i>HK\$'000</i>	<i>HK\$'000</i>
Raw materials used	11,549	12,458
Depreciation of property, plant and equipment	647	833
Amortisation of intangible assets	11	7
Employee benefit expenses (including directors' emoluments)	14,747	16,091
Gain on disposal of property, plant and equipment	-	(32)

4 INCOME TAX EXPENSE

Income tax expense is recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year.

Hong Kong profits tax has been provided at the rate of 16.5% (2009: 16.5%) on the estimated assessable profit for the period.

No provision for the People's Republic of China ("PRC") enterprise income tax has been made as the Group has no assessable profits generated in PRC during the three months ended 31st March 2010 (2009: Nil).

	(Unaudited)	
	Three months ended 31st March	
	2010	2009
	HK\$'000	HK\$'000
Hong Kong profits tax		
- Current income tax charge	979	623
- Over provision in prior year	(342)	(25)
Deferred income tax		
- Current deferred income tax credit	(53)	(78)
	584	520

5 EARNINGS/(LOSS) PER SHARE

Basic earnings/(loss) per share is calculated by dividing the Group's unaudited profit/(loss) attributable to the equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

	(Unaudited)	
	Three months ended 31st March	
	2010	2009
	HK\$'000	HK\$'000
Profit/(loss) attributable to the equity holders of the Company	184	(2,923)
Weighted average number of ordinary shares in issue (in thousands)	400,000	400,000
Basic earnings/(loss) per share (HK cent per share)	0.05	(0.73)

Diluted earnings/(loss) per share is the same as basic earnings/(loss) per share presented as there is no dilutive effect arising from the share options granted by the Company.

6 DIVIDENDS

No dividend has been declared by the Directors during the three months ended 31st March 2010 (2009: Nil).

The Directors have declared an interim dividend of HK0.5 cent (2008: HK0.6 cent) per ordinary share, totalling HK\$2,000,000 (2008: HK\$2,400,000), which was paid on 15th January 2010.

A final dividend of HK1.15 cents per share for the year ended 31st March 2009 (2008: HK1 cent), totalling HK\$4,600,000 (2008: HK\$4,000,000) was paid on 10th September 2009.

7 CONTINGENT LIABILITIES

As at 31st March 2010, the Group did not have any material contingent liabilities or guarantees (31st March 2009: Nil).

8 REVIEW OF OPERATION

For the quarter under review, the Group recorded a consolidated turnover of HK\$44,883,000 (2009: HK\$41,101,000), increased by 9% from the same quarter of last year. The consolidated profit before income tax was HK\$768,000 (2009: loss before income tax of HK\$2,403,000). The increase in the Group's consolidated turnover attributed to the recent economic recovery momentum in Hong Kong, driven by the strong revival in China. Besides, the Group has benefited from the reduction in paper price, and as an on-going practice, continued to enhance cost control measures. As a result, the profit before income tax for this quarter improved as compared to the same quarter of last year.

By Order of the Board
TIONG Kiu King
Director

Hong Kong, 26th May 2010

As at the date of this announcement, Mr. TIONG Kiu King, Mr. TIONG Kiew Chiong and Mr. TUNG Siu Ho, Terence are executive directors of the Company. Mr. YU Hon To, David, Mr. SIT Kien Ping, Peter and Mr. TAN Hock Seng, Peter are independent non-executive directors of the Company.