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万 华 媒 体 ONEMEDIAGROUP

One Media Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 426)

FIRST QUARTER RESULTS ANNOUNCEMENT FOR THE THREE MONTHS ENDED 30TH JUNE 2010

The directors (the “Directors”) of One Media Group Limited (the “Company”) announce the unaudited consolidated results of the Company and its subsidiaries (the “Group”) for the three months ended 30th June 2010, together with the comparative unaudited consolidated figures for the corresponding period in 2009 as follows:

CONSOLIDATED INCOME STATEMENT

FOR THE THREE MONTHS ENDED 30TH JUNE 2010

		(Unaudited)	
		Three months ended 30th June	
		2010	2009
	Notes	HK\$'000	HK\$'000
Turnover	2	44,905	39,873
Cost of goods sold		<u>(23,047)</u>	<u>(23,390)</u>
Gross profit		21,858	16,483
Other income		271	835
Selling and distribution costs		(11,549)	(11,050)
Administrative expenses		<u>(6,976)</u>	<u>(8,260)</u>
Profit/(loss) before income tax		3,604	(1,992)
Income tax expense	4	<u>(1,195)</u>	<u>(403)</u>
Profit/(loss) for the period		<u><u>2,409</u></u>	<u><u>(2,395)</u></u>
Profit/(loss) attributable to:			
Equity holders of the Company		<u><u>2,409</u></u>	<u><u>(2,395)</u></u>
Earnings/(loss) per share attributable to the equity holders of the Company during the period (expressed in HK cent per share)			
- Basic and diluted	5	<u><u>0.60</u></u>	<u><u>(0.60)</u></u>

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
FOR THE THREE MONTHS ENDED 30TH JUNE 2010

	(Unaudited)	
	Three months ended 30th June	
	2010	2009
	<i>HK\$'000</i>	<i>HK\$'000</i>
Profit/(loss) for the period	2,409	(2,395)
Other comprehensive income		
Currency translation differences	<u>175</u>	<u>(321)</u>
Total comprehensive income/(expenses) for the period	<u>2,584</u>	<u>(2,716)</u>
Attributable to:		
Equity holders of the Company	<u>2,584</u>	<u>(2,716)</u>

CONSOLIDATED BALANCE SHEET
AS AT 30TH JUNE 2010

	Notes	30th June 2010 HK\$'000	31st March 2010 HK\$'000
ASSETS			
Non-current assets			
Property, plant and equipment		3,898	4,318
Intangible assets		2,581	2,591
Financial assets at fair value through profit or loss		-	-
		<u>6,479</u>	<u>6,909</u>
Current assets			
Inventories		9,118	11,045
Trade and other receivables		46,470	44,535
Current income tax recoverable		1,001	645
Cash and cash equivalents		130,380	125,365
		<u>186,969</u>	<u>181,590</u>
Total assets		<u>193,448</u>	<u>188,499</u>
EQUITY			
Capital and reserves attributable to the Company's equity holders			
Share capital		400	400
Share premium		456,073	456,073
Other reserves		(332,947)	(333,175)
Retained earnings			
- Proposed dividend	6	42,000	42,000
- Others		4,169	1,760
		<u>169,695</u>	<u>167,058</u>
Total equity		<u>169,695</u>	<u>167,058</u>
LIABILITIES			
Non-current liabilities			
Deferred income tax liabilities		2	41
Long service payment liability		32	32
		<u>34</u>	<u>73</u>
Current liabilities			
Trade and other payables		17,621	16,622
Amounts due to fellow subsidiaries		6,098	4,746
		<u>23,719</u>	<u>21,368</u>
Total liabilities		<u>23,753</u>	<u>21,441</u>
Total equity and liabilities		<u>193,448</u>	<u>188,499</u>
Net current assets		<u>163,250</u>	<u>160,222</u>
Total assets less current liabilities		<u>169,729</u>	<u>167,131</u>

NOTES

1 BASIS OF PREPARATION AND ACCOUNTING POLICIES

(a) *Basis of preparation*

The financial information of the Company (the “Financial Information”) for the three months ended 30th June 2010 is unaudited and has been prepared in accordance with International Financial Reporting Standards (“IFRSs”) issued by the International Accounting Standards Board (“IASB”), requirements of the Hong Kong Companies Ordinance and applicable disclosure requirements of the Rules Governing the Listing of Securities on the The Stock Exchange of Hong Kong Limited.

This Financial Information has been prepared under the historical cost convention, as modified by the revaluation of financial assets at fair value through profit or loss.

This first quarter results announcement should be read in conjunction with the annual financial statements for the year ended 31st March 2010.

(b) *Accounting policies*

The preparation of this Financial Information in conformity with IFRSs requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group’s accounting policies.

The accounting policies applied are consistent with those used in the annual financial statements for the year ended 31st March 2010 with the adoption of the following new standards and amendments to standards which are mandatory for the financial year beginning 1st April 2010:

Improvements to IFRSs (2009) set out a number of amendments to various existing standards which are effective for annual periods beginning on or after 1st July 2009 and 1st January 2010. The Group has adopted all the amendments which are relevant to the Group’s operations. Those amendments do not have a material impact on this Financial Information.

2 SEGMENT INFORMATION

The Group has adopted IFRS 8 “Operating Segments” with effect from 1st April 2009. IFRS 8 requires operating segments to be identified based on internal reporting that is regularly reviewed by the chief operating decision maker. The Group has regarded the Group’s Executive Committee as the chief operating decision maker in order to allocate resources to segments and assess their performance.

The Group’s Executive Committee considers the business from geographic perspective. Geographically, management considers the performance of publication, marketing and distribution of lifestyle magazines in Hong Kong and Mainland China.

The Group’s Executive Committee assesses the performance of the operating segments based on a measure of operating profit/(loss) before tax but excluding corporate expenses. Other information provided is measured in a manner consistent with that in the internal financial reports.

2 SEGMENT INFORMATION (Continued)

The Group's turnover and results provided to the Executive Committee for the reporting segments for the three months ended 30th June 2010 are as follows:

	Publication, marketing and distribution of lifestyle magazines					
	Hong Kong		Mainland China		Total	
	2010	2009	2010	2009	2010	2009
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Turnover	36,045	32,174	8,860	7,699	44,905	39,873
Segment profit/(loss) before income tax	9,396	4,974	(3,823)	(4,286)	5,573	688
Unallocated expenses					(1,969)	(2,680)
Profit/(loss) before income tax					3,604	(1,992)
Income tax expense					(1,195)	(403)
Profit/(loss) for the period					2,409	(2,395)
Other information:						
Depreciation of property, plant and equipment	362	564	231	253	593	817
Amortisation of intangible assets	7	7	3	-	10	7

3 EXPENSES BY NATURE

Expenses included in cost of goods sold, selling and distribution costs and administrative expenses are analysed as follows:

	(Unaudited)	
	Three months ended 30th June	
	2010	2009
	HK\$'000	HK\$'000
Raw materials used	11,162	11,422
Depreciation of property, plant and equipment	593	817
Amortisation of intangible assets	10	7
Employee benefit expenses (including directors' emoluments)	14,399	14,629
Occupancy costs	910	977

4 INCOME TAX EXPENSE

Income tax expense is recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year.

Hong Kong profits tax has been provided at the rate of 16.5% (2009: 16.5%) on the estimated assessable profit for the period.

No provision for the People's Republic of China ("PRC") enterprise income tax has been made as the Group has no assessable profits generated in PRC during the three months ended 30th June 2010 (2009: Nil).

	(Unaudited)	
	Three months ended 30th June	
	2010	2009
	<i>HK\$'000</i>	<i>HK\$'000</i>
Hong Kong profits tax		
- Current income tax	1,234	485
Deferred income tax		
- Current deferred income tax credit	<u>(39)</u>	<u>(82)</u>
	<u>1,195</u>	<u>403</u>

5 EARNINGS/(LOSS) PER SHARE

Basic earnings/(loss) per share is calculated by dividing the Group's unaudited profit/(loss) attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

	(Unaudited)	
	Three months ended 30th June	
	2010	2009
	<i>HK\$'000</i>	<i>HK\$'000</i>
Profit/(loss) attributable to the equity holders of the Company	<u>2,409</u>	<u>(2,395)</u>
Weighted average number of ordinary shares in issue (in thousands)	<u>400,000</u>	<u>400,000</u>
Basic earnings/(loss) per share (HK cent per share)	<u>0.60</u>	<u>(0.60)</u>

There is no dilutive effect arising from the share options granted by the Company.

6 DIVIDENDS

No dividend has been declared by the Directors during the three months ended 30th June 2010 (2009: Nil).

The special dividend of HK10 cents per share, totalling HK\$40,000,000 and a final dividend of HK0.5 cent per share, totalling HK\$2,000,000 for the year ended 31st March 2010 were approved by the shareholders at the Annual General Meeting held on 24th August 2010 and these special and final dividends will be paid on 10th September 2010.

7 CONTINGENT LIABILITIES

As at 30th June 2010, the Group did not have any material contingent liabilities or guarantees (31st March 2010: Nil).

8 REVIEW OF OPERATION

For the quarter under review, the Group recorded a consolidated turnover of HK\$44,905,000 (2009: HK\$39,873,000), increased by 13% from the same quarter of last year. The increase in the Group's consolidated turnover attributed to the recent economic revival. The turnover in Hong Kong and Mainland China increased 12% and 15%, respectively. As a result, the Group's results turned from a loss before income tax of HK\$1,992,000 in the same quarter of last year to a profit before income tax of HK\$3,604,000 in this quarter, representing 281% improvement as compared to the same quarter of last year.

By Order of the Board
TIONG Kiu King
Director

Hong Kong, 24th August 2010

As at the date of this announcement, Mr. TIONG Kiu King, Mr. TIONG Kiew Chiong and Mr. TUNG Siu Ho, Terence are executive directors of the Company. Mr. YU Hon To, David, Mr. SIT Kien Ping, Peter and Mr. TAN Hock Seng, Peter are independent non-executive directors of the Company.